Jillian Cain

Graphic Designer · Print, Digital, Email & Social

Spokane, Washington · jillian.d.cain@gmail.com

EDUCATION

Eastern Washington University
Bachelor's Degree, Visual Communication Design
Cheney, WA · 2016 – 2017

Spokane Community College
Associate of Arts, Communication
Spokane, WA · 2009 – 2012

SKILLS

Marketing Design: Print and Digital Advertising, Email Campaigns (Mailerlite), Social Media Content and Management, Brand Applications for Signage and Apparel

Tools: Adobe InDesign, Adobe Photoshop, Canva, Microsoft Office, Google Workspace

Production: Publication Layout, Magazine Design, Presentation Design, Print Prepress, Press-Ready Files

AWARDS

Association of Community Publishers (ACP) and AFCP national awards

2025 **General Excellence, 1st Place**
The Exchange

2023 **Best Layout**
The Exchange

2022 **General Excellence, 1st Place, 3 publications**
The Exchange, Buy Sell Build, Horse Previews

2020 **General Excellence, 1st Place, 2 publications**
The Exchange, Horse Previews

2020 **Self Promotion, 1st Place**
The Exchange Media

2020 **Best Sales Presentation, 2nd Place**
RV Show

SUMMARY

Award-winning graphic designer with 8+ years of print, digital, email, and social work delivered on a weekly deadline. Produced advertising for hundreds of local businesses, ran a 2,000-subscriber email program, helped design a multi-title rebrand, and contributed to 9 national publishing awards. Ready to bring that speed and polish to a new team.

EXPERIENCE

The Exchange Media — Graphic Designer, Production Lead

December 2019 – October 2026 · Spokane, WA

- Led page layout and weekly production for four newspapers plus magazines and special editions, taking every issue from intake through design, proof, and press-ready files with no missed deadlines.
- Designed and produced print and digital ads for hundreds of local advertisers to each client's brand and spec requirements, and edited photos and copy for weekly classified ads.
- Ran the weekly email program to 2,000 subscribers in Mailerlite, designing templates, scheduling sends, and reviewing campaign reports, and kept weekly content and ads current on the company website.
- Helped design the company rebrand across print, web, and email as it grew from one weekly edition to four.
- Contributed to 9 national ACP and AFCP awards, including 1st Place General Excellence for three publications in 2022.

DEENO Marketing — Freelance Graphic Designer, Social Media

April 2024 – Present · Spokane, WA · Contract, as needed

- Design print and digital marketing pieces for local business clients.
- Manage client social media accounts as needed.

Gemini Sign Products — Letter Layout Artist

April 2019 – December 2019

- Edited customer artwork in sign-layout software and worked directly with customers on revisions.
- Reviewed signed customer approvals before releasing orders and artwork to the plant for production.

1-Stop Media — Graphic Designer, Account Manager

September 2018 – June 2019 · Spokane, WA · Contract

- Created daily Facebook graphics for seven client businesses and managed each client's posting calendar.
- Designed promotional graphics and sales materials for the 1-Stop Media brand.

Pacific Company Sportswear — Graphic Designer, Social Media & Sales

February 2018 – April 2019 · Spokane, WA

- Designed promotional artwork for local businesses on screen-printed and embroidered apparel.
- Managed the company Facebook page and handled sales, customer service, and admin work, plus shop production and shipping as needed.